

# Research on Precise Teaching Mode of Ideology Theory Course in Universities Based on Internet Cloud Platform

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**Keywords:** Ideology teaching, Cloud platform, Precision teaching

**Abstract:** The teaching of ideology theory course in universities is the key content in the current teaching reform in universities. Under the new situation, ideological and political education (IPE) plays an increasingly important role in cultivating high-quality talents. With the continuous development and progress of information technology (IT), the educational informationization and technical means are constantly updated, and the intelligent classroom based on the Internet has begun to enter the public's field of vision. As one of the modern information technologies, the extensive use of Internet cloud platform space has a far-reaching impact on the education and teaching of ideology theory courses. Therefore, it is of great significance to analyze how to improve the effectiveness of IPE for college teachers from the perspective of precise supply, which will promote the innovation of college education and realize the goal of talent training. Focusing on precision, this article analyzes the core essence of precision teaching of ideology course, analyzes the problems faced by the current implementation of precision teaching of ideology course, and explores the practical path of applying precision thinking to ideology course teaching with the support of Internet cloud platform, with a view to improving the pertinence and effectiveness of ideology course teaching.

## 1. Introduction

As a public compulsory course, ideology theory course has certain particularity compared with other professional basic courses and specialized courses[1]. On the one hand, they are political, theoretical, ideological, comprehensive and practical, and their contents are relatively complex, abstract and abstruse. On the other hand, the curriculum is closely integrated with reality and students themselves[2]. With the help of advanced IT and accurate data observation, the smart classroom is challenging the single teaching form in the traditional classroom, bringing a series of changes in the classroom[3]. The synergy between ideology course and mobile cloud teaching just meets the needs of teaching practice, which is a kind of teaching practice based on the development of the new era and the widespread popularity of smart phones. From this point of view, realizing collaborative teaching is the most practical voice of ideology course teaching in universities in the new era[4]. This change also coincides with some dilemmas that need to be solved urgently in the teaching of ideology courses in universities. As an important course to spread Marxist theory and cultivate university students' correct world outlook, outlook on life and values, ideological and political education in colleges and universities (IPECU) has always been seeking to improve the effectiveness and innovation of IPECU by promoting the networking, media and informationization of IPE[5]. Implementing accurate teaching is the requirement of the times to improve the instructional level of ideology course, which condenses the innovative practice of ideology educators and highlights the innovation of ideology course teaching.

With the development of the times, in the process of educational modernization, mobile cloud teaching is characterized by its massive and diverse teaching resources, fast and efficient information dissemination, and unique and novel information service, which is very popular among university students in the new era and deeply affects the thinking mode, learning style and behavior mode of contemporary university students. As one of the modern information technologies, the

extensive use of Internet cloud platform space has brought far-reaching influence to the education and teaching of ideology theory courses[6]. Internet cloud platform technology makes the assessment of ideology course present new characteristics. Facing the university students who grew up in the era of mobile internet, in order to enhance the attraction and affinity of ideology courses in universities, we must promote the teaching innovation of ideology courses with the help of new information teaching technology[7]. How to make the teaching of ideology theory course more characteristic of the times under the cloud platform environment, and how to organically integrate this network core technology with the teaching of ideology theory course in open universities, is a problem worth thinking and exploring[8]. Focusing on precision, this article analyzes the core essence of precision teaching of ideology course, analyzes the problems faced by the current implementation of precision teaching of ideology course, and explores the practical path of applying precision thinking to ideology course teaching with the support of Internet cloud platform, with a view to improving the pertinence and effectiveness of ideology course teaching.

## 2. Connotation and Characteristics of Precise Supply

The essence of smart classroom is to use technology to build an independent and open space. In this space, teachers should make good use of openness and acceptance to help students learn happily and learn well, and finally grow into a truly independent thinking person. The theory of precision supply originates from the supply-side structural reform in economic development. Precision supply aims to improve the quality and efficiency of the supply system through the effective supply and efficient utilization of factors, so as to achieve the purpose of benign and sustainable growth[9]. The core of IPECU is to implement the fundamental task of cultivating people by virtue. The emergence of accurate supply provides enlightenment for the teaching reform of ideology courses in universities. Through theoretical study and practical experience, the practical problems of contemporary university students in the process of growing up are solved, which requires that the construction of intelligent classroom of ideology course should highlight the needs of students. The resource integration mode of ideology theory course is shown in Figure 1.

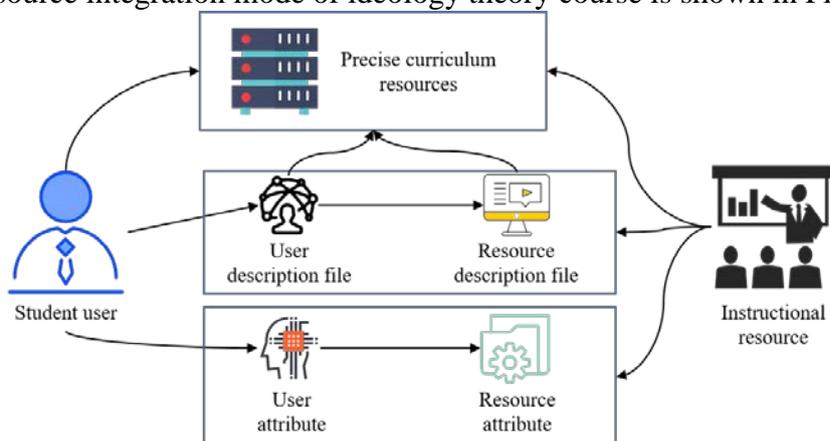


Fig.1 Resource Integration Mode of Ideology Theory Course

Ideology course is a course that embodies the requirements of socialist ideology. There must be unified requirements for the course and a unified national standard must be developed, which is the objective requirement of ideology course. However, the teaching activities of ideology course are aimed at different levels and types of students, and are taught by teachers at different levels of development and with different personality characteristics. Therefore, some differences should be reflected in the teaching of ideology course. The accurate supply of IPECU is mainly to innovate the supply content and supply mode of educational resources, and create a new situation in students' IPE, which not only meets the diverse needs of students for IPE, but also conforms to the characteristics of students' ideological status, learning status and hobbies, and improves the appeal and dissemination rate of IPE. Of course, the intelligent classroom of ideology course in the information environment aims to build an intelligent learning environment by using appropriate IT,

and aims to promote effective and meaningful learning for university students, so as to cultivate university students of different levels with good value orientation. This requires the use of big data analysis to classify and screen different university students, and teachers can teach differently according to the information provided by big data.

### **3. Practical Problems in Implementing Accurate Teaching of Ideology Course**

#### **3.1 Curriculum Practice Requirements**

The ultimate goal of smart classroom is to expand a more comprehensive smart learning space, which is a combination of physical space and virtual space with the support of IT. With the support of mobile internet, teachers and every student can make full use of their mobile phones to realize the technical support of teachers' tools and students' tools. The network environment provides abundant information resources and convenient information acquisition channels for university students' learning and growth. The diversified and fragmented network environment has also brought them more confusion and confusion[10]. The ideology course in universities is a public political course. Compared with other professional courses, there are corresponding restrictions on the hours and learning methods. Based on the support of Internet technology, students have a larger and targeted space to study ideology courses. The teaching of ideology course should pay close attention to students' development demands and respond to them, and answer questions in a targeted manner to improve the pertinence and accuracy of teaching. Through autonomous learning, students complete the basic knowledge exercises and in-depth discussion initiated by teachers on the public platform, and then teachers modify and adjust the existing teaching design according to the feedback from students on the platform. After class, teachers continue to initiate heuristic discussions on the platform in combination with students' cognitive level and confusion about related issues, so the learning space can be broadened and the limitation of time and space is broken.

#### **3.2 Subject Development Demand**

The traditional classroom teaching activities of ideology courses only rely on teachers' classroom questions, and very few students answer them, which has obvious limitations. The communication and cooperation in the intelligent classroom of ideology course can be more flexible and convenient. Whether before class, during class or after class, teachers and students, and students can connect with the cloud service platform through the teacher's end, students' end, and can interact with each other without obstacles beyond the limitations of time and space. At the same time, if the teachers of ideology courses do not have excellent theoretical foundation and personal charm, they will make ideology courses a place to show off their skills in various forms. Relying on the information platform, the ideology course implements cooperative inquiry learning in the smart classroom, and students obtain the information and resources they need through the platform to realize in-depth exploration of a certain problem. This kind of project-based learning is conducive to the construction of the meaning of the knowledge learned and reflects the creativity in the learning process. This kind of research-based learning can best stimulate students' great potential. The use of IT in classroom teaching is not decisive with high-quality teaching. If the degree is not well grasped, the teaching effect will be greatly reduced. In the process of educational modernization, it is clearly put forward that ideology teaching and IT should develop in the direction of innovation and integration.

### **4. Precision Teaching Mode of Ideology Theory Course Supported by Internet Cloud Platform**

#### **4.1 Optimize Textbook Content**

With the development of personalized education in the new era, universities should adhere to the guidance of students' growth needs and expectations, grasp the relationship between students' needs

and education supply, provide students with high-quality teaching content by improving the accuracy of supply content, and realize the balance between supply and demand. IPECU should focus on cultivating students' ability to analyze and solve problems, and should teach students to solve practical problems by Marxist methods, instead of focusing on students' memory of theoretical knowledge.

#### 4.2 Give Full Play to Network Advantages

Ideology teachers in universities should adapt to the development trend of “internet plus” era, give full play to the advantages of “internet plus”, follow the principle of “using good methods, improving old methods and exploring new methods”, highly integrate traditional ideology classrooms with modern technology, and at the same time rely on big data to accurately investigate and analyze various online platforms that students pay attention to, so as to realize accurate delivery of teaching content and innovate teaching methods. By innovating the supply mode, the school promotes the comprehensive and deep integration of the concept of precise supply with the ideology course, so as to improve the effectiveness of ideology teaching and realize the purpose of educating people.

#### 4.3 Respect Students' Dominant Position

IPECU is faced with adult or about to become an adult university student. Therefore, ideology teachers should update their thinking concepts, adhere to the “mind-wandering” teaching, grasp the ideological and personality characteristics of young university students, adhere to the “student-oriented” principle, clarify and respect the students' dominant position, and grasp the students' touch points and resonance points based on their development needs and learning status. According to students' needs, cultural knowledge level and professional characteristics, we should optimize the teaching content, adjust the teaching focus appropriately, avoid the repeated output of the teaching content, pay attention to the instructional level and efficiency, and improve the quality of the supplied content. The formation process of students' ideological morality supported by cloud platform is shown in Figure 2.

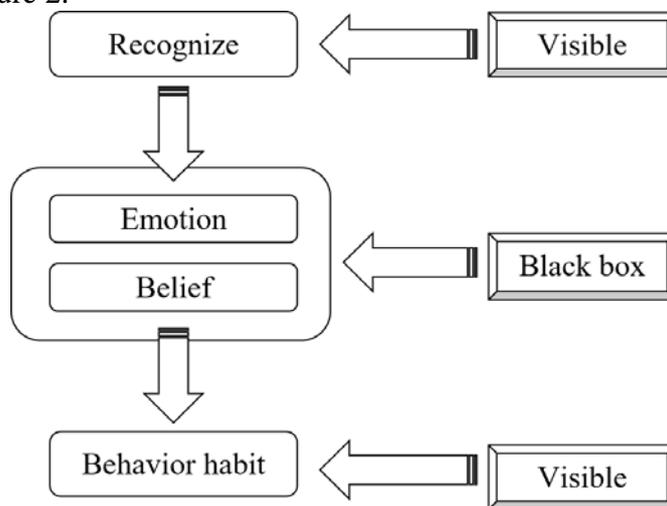


Fig.2 Formation Process of Students' Ideological and Moral Character Supported by Cloud Platform

### 5. Conclusions

The cloud platform environment has brought a new impact to the teaching of ideology theory course in open education. It is both necessary and feasible to change the teaching mode of ideology theory course under the cloud platform environment. With the help of the Internet and big data, the teaching process can be analyzed and evaluated in time. Intelligent technology establishes a data storage and aggregation center, excavates and discriminates massive educational big data, reveals hidden laws and values, and pays attention to the cultivation of students' values, moral cultivation and innovation ability. Smart classroom supported by IT is an irreversible trend in the future

development of educational modernization. Update the database in time while improving the effectiveness of IPE, and realize the dynamic supervision of data; Feedback the problems in time, realize the accurate supply of IPE, and provide data support for improving the effectiveness of IPE.

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